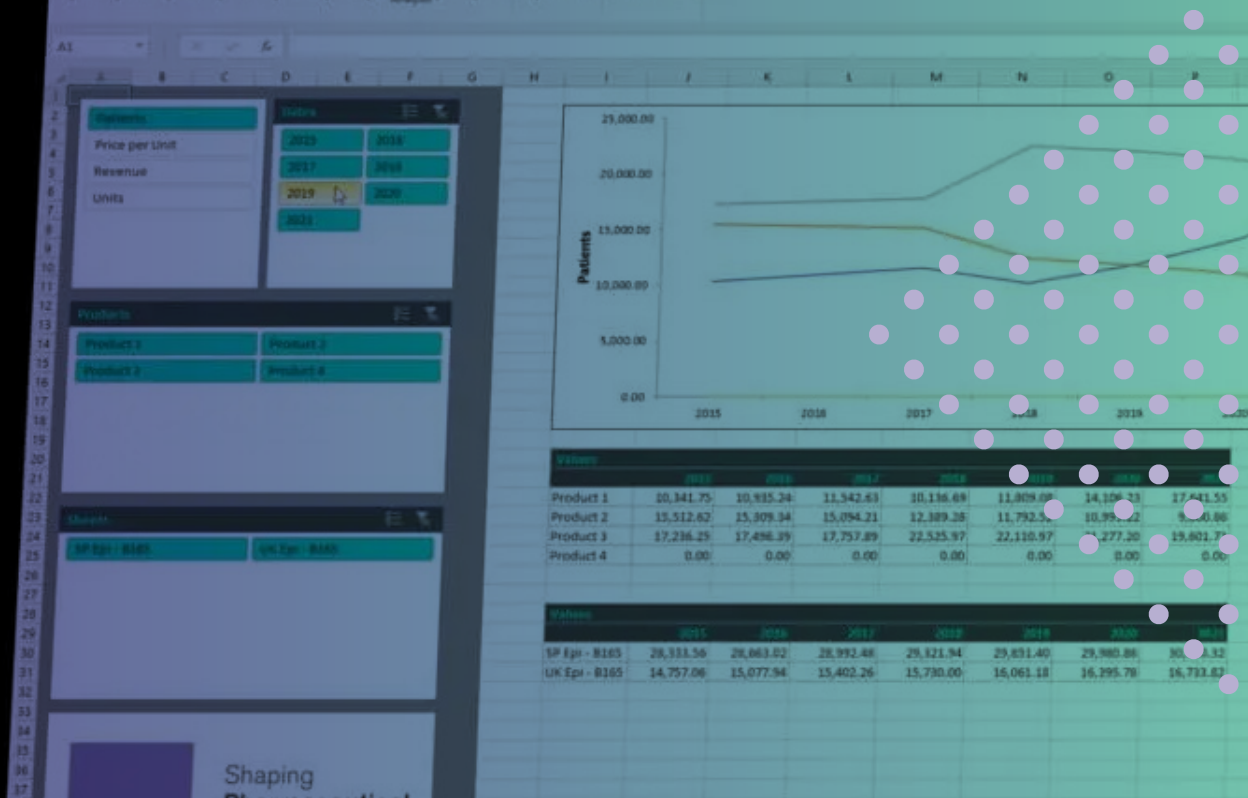# The Smarter Way to Forecast Pharma Markets

Empower your team with intuitive, best-practice forecasting tools designed for pharmaceutical success.

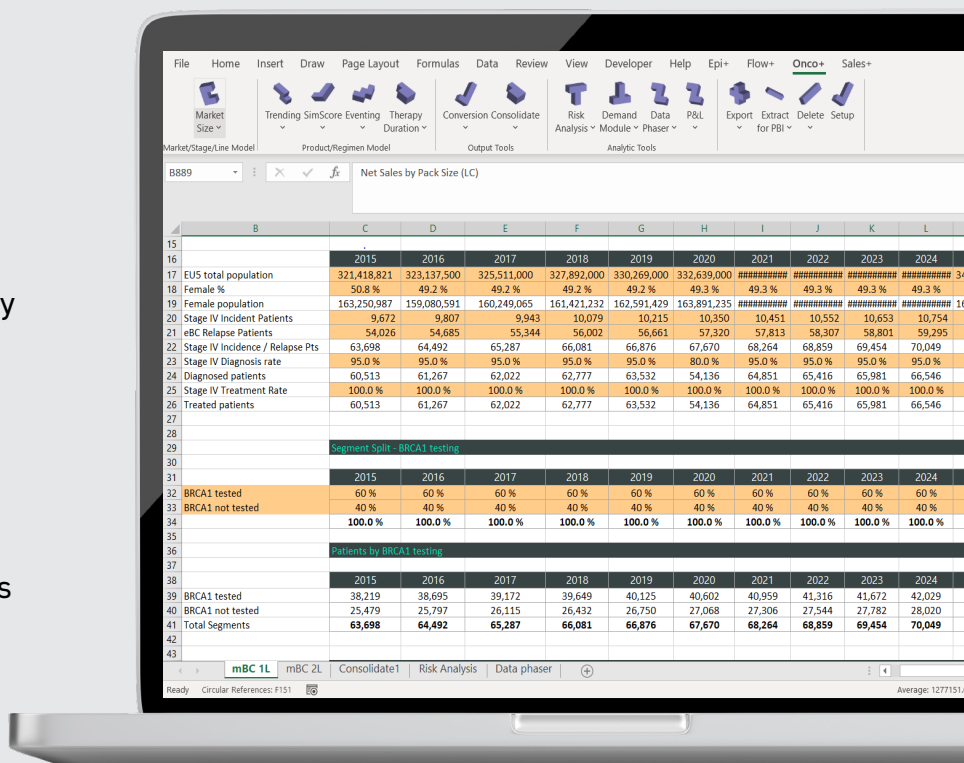# Elevate Your Pharmaceutical Forecasting With FC+

A suite of advanced forecasting software that redefines industry standards.

Generate more accurate and actionable insights for any market, disease area, or product. By combining best practice methodologies, advanced analytics, and intuitive design, FC+ streamlines your forecasting process and supports confident decision-making.

CREATE AND POPULATE FORECASTING MODELS ANYTIME, ANYWHERE – EFFICIENTLY AND COST-EFFECTIVELY.

Why Choose FC+

▶ Create multiple forecasts efficiently

▶ Sophisticated inbuilt features and functionality

▶ Training and support included

▶ Consistent and transparent models

▶ Built on best practice forecasting principles

▶ Easy to use for all teams

FC+

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A Suite of Pharma-Specific Modules

FC+ contains a suite of modules based on best practice principles to meet all your needs – from trend-based sales forecasts to complex patient flow models.

EPI+
Epidemiology-based forecasting

SALES+
Time series methodology for reliable sales forecasting

ONCO+
Patient flow tailored towards oncology forecasting

FLOW+
Patient flow for progressive diseases

All add-ins feature advanced capabilities like Monte Carlo simulation and SimScore market peak share estimation.

EXCEL ADD-INS FOR PHARMACEUTICAL FORECASTING, BUILT ON DECADES OF INDUSTRY EXPERTISE.

Intuitive, Agile, Engaging, Innovative

- Responsive and user-friendly Excel-based application
- Modular approach: add to existing models or build from scratch
- Visualize data in a click
- Risk analysis, peak share predictor, demand analysis
- Efficient, cost-effective, and flexible

"I love how simple FC+ is to follow."

"FC+ is an exciting tool for quickly developing custom sales models."

GLOBAL FORECASTING & COMMERCIAL ANALYTICS LEADERS

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FC+ has advanced capabilities to transform complex data into actionable insights, enabling teams to forecast with greater accuracy and confidence.

SIMSCORE
Estimate peak share for new products

P&L
Risk-adjusted KPIs (NPV, IRR, payback)

CONSOLIDATION
Multi-country scenario consolidation

DATA PHASER
Granular insights from annual to monthly data

LICENSE REMOVER
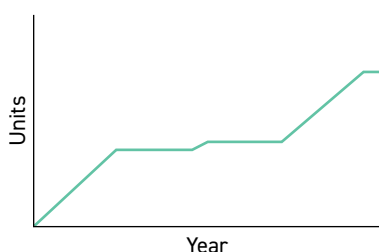Share models without extra licenses

DEMAND ANALYSIS
Adjust for supply chain factors

Built on best practice forecasting principles, FC+ leverages proven methodologies and advanced analytics to ensure every forecast is clear, reliable, and tailored for success.
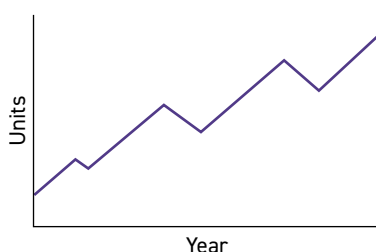
STEP 1
Define the market

Establish the size of the current market in the most appropriate manner for the specific forecast.
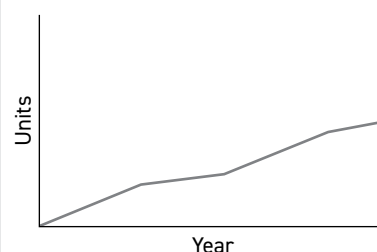
STEP 2
Trend the market

Trend out historical data to predict the future market and create a baseline forecast.

STEP 3
Add events

Account for future market changes that you can't predict from historical data, e.g. new products.

STEP 4
Convert to volume/sales

FC+ ENSURES CLARITY, TRANSPARENCY, AND CONFIDENCE IN EVERY FORECAST.

Ready to transform your pharmaceutical forecasting?
Get in touch to find out how we can help.

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