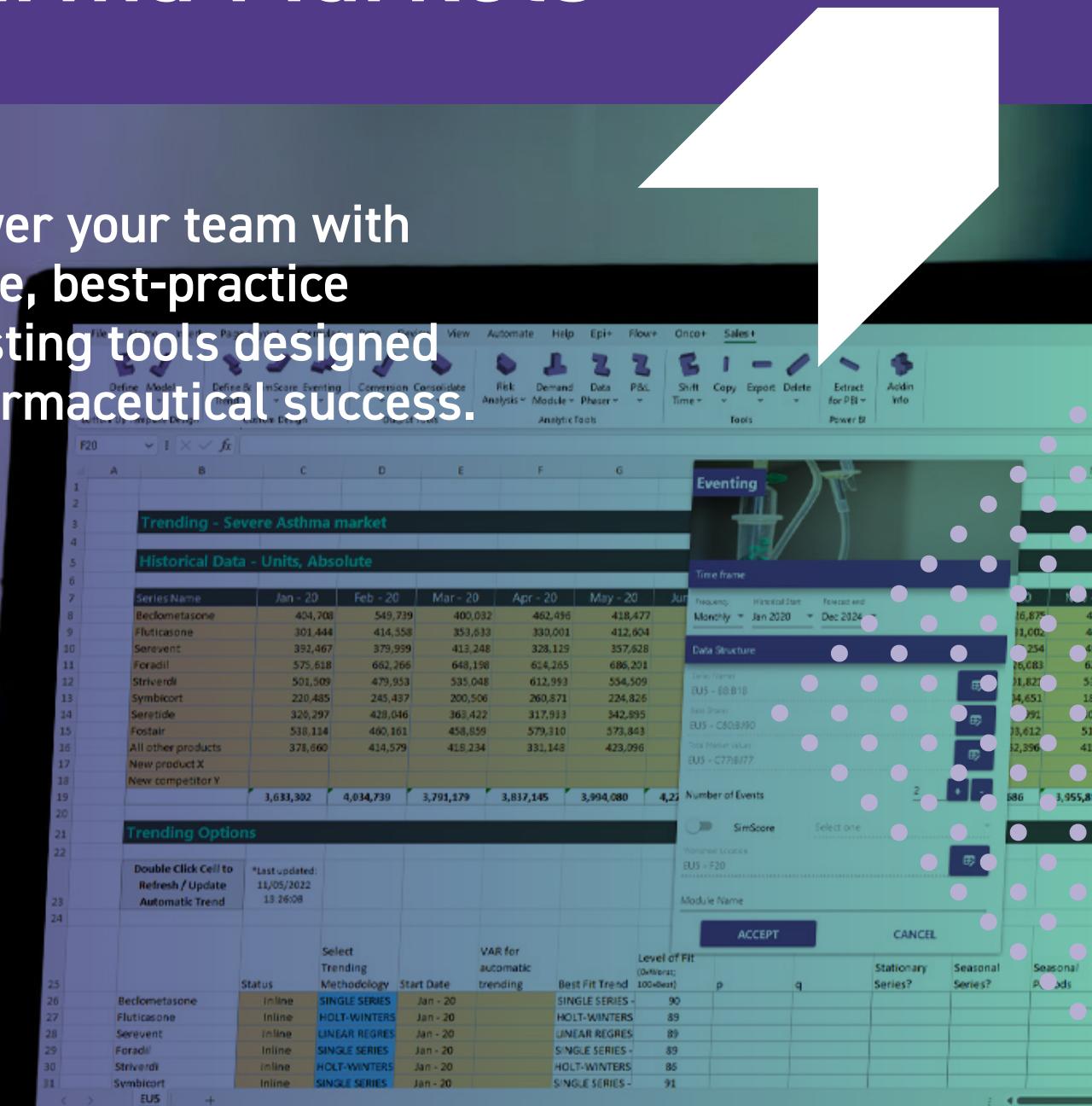


The Smarter Way to Forecast Pharma Markets

Empower your team with intuitive, best-practice forecasting tools designed for pharmaceutical success.



The screenshot displays the Evaluate software interface. At the top, a ribbon menu includes File, Automate, Help, Epi+, Flow+, Oncor+, Sales+, and Tools. The Sales+ tab is active. Below the ribbon is a toolbar with icons for Define, Model, Define & Run, Consolidate, Risk Analysis, Demand Module, Data Phaser, P&L, Shift Time, Copy, Export, Delete, Extract for PBI, and Audit Info. The main area shows a spreadsheet titled 'Trending - Severe Asthma market' with data for various pharmaceutical products. A 'Historical Data - Units, Absolute' table is visible, showing monthly sales from Jan - 20 to May - 20. A 'Trending Options' section includes a 'Double Click Cell to Refresh / Update Automatic Trend' button and a note: '*Last updated: 11/05/2022 13:26:08'. To the right, a 'Eventing' module is open, showing a timeline from Jan 2020 to Dec 2024, data structures for EUS - C80B1B and EUS - C80B1J0, and a 'Number of Events' section with a 'SimScore' dropdown and a 'Select one' button. At the bottom, a table lists products with their status, methodology, start date, and trend parameters. The table includes columns for Status, Select Trending Methodology, Start Date, VAR for automatic trending, Best Fit Trend, Level of Fit (0-Highest; 100-Best), p, q, Stationary Series?, and Seasonal Series?. The products listed are Beclometasone, Fluticasone, Serevent, Foradil, Striverdi, Symbicort, and Sereotide.

SeriesName	Jan - 20	Feb - 20	Mar - 20	Apr - 20	May - 20	Jun - 20
Beclometasone	404,708	549,739	400,032	462,456	418,477	422,456
Fluticasone	301,444	414,558	353,633	330,001	412,604	412,604
Serevent	392,467	379,999	413,248	328,129	357,628	357,628
Foradil	575,618	682,266	648,198	614,265	686,201	686,201
Striverdi	501,509	479,953	535,048	612,993	554,509	554,509
Symbicort	220,485	245,437	200,506	260,871	224,826	224,826
Sereotide	320,297	428,046	363,422	317,933	342,895	342,895
Fostair	538,114	460,161	458,859	579,310	573,843	573,843
All other products	378,660	414,579	418,234	331,148	423,096	423,096
New product X						
New competitor Y						

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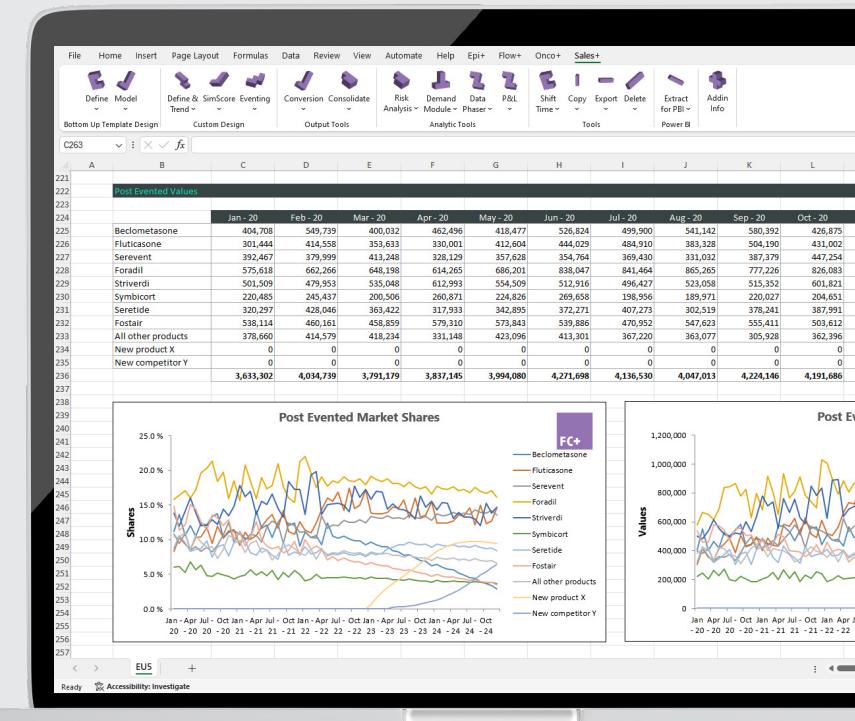
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