

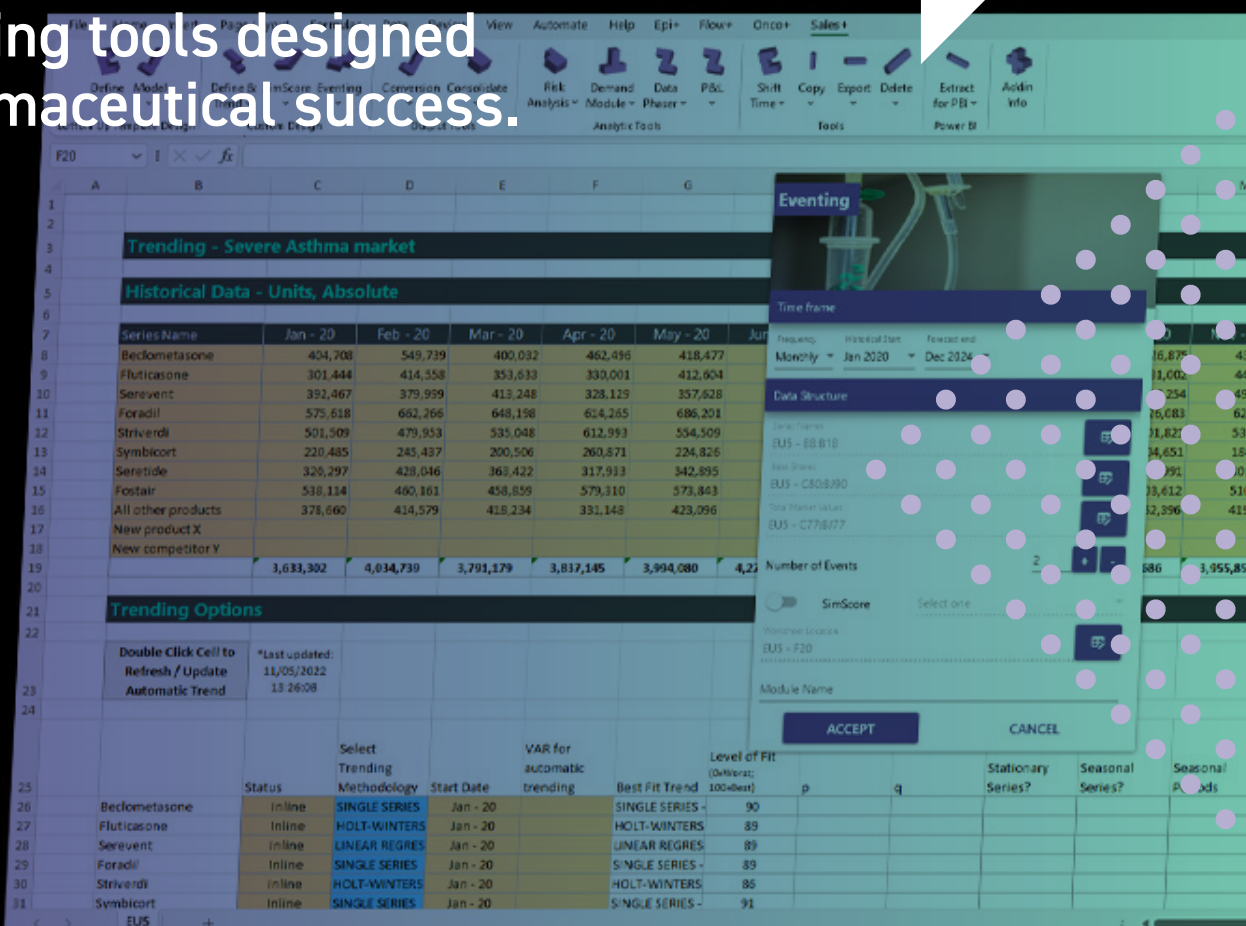
SALES+

Evaluate
a norstella company

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The Smarter Way to Forecast Pharma Markets

Empower your team with
intuitive, best-practice
forecasting tools designed
for pharmaceutical success.



Elevate Your Pharmaceutical Forecasting With Sales+

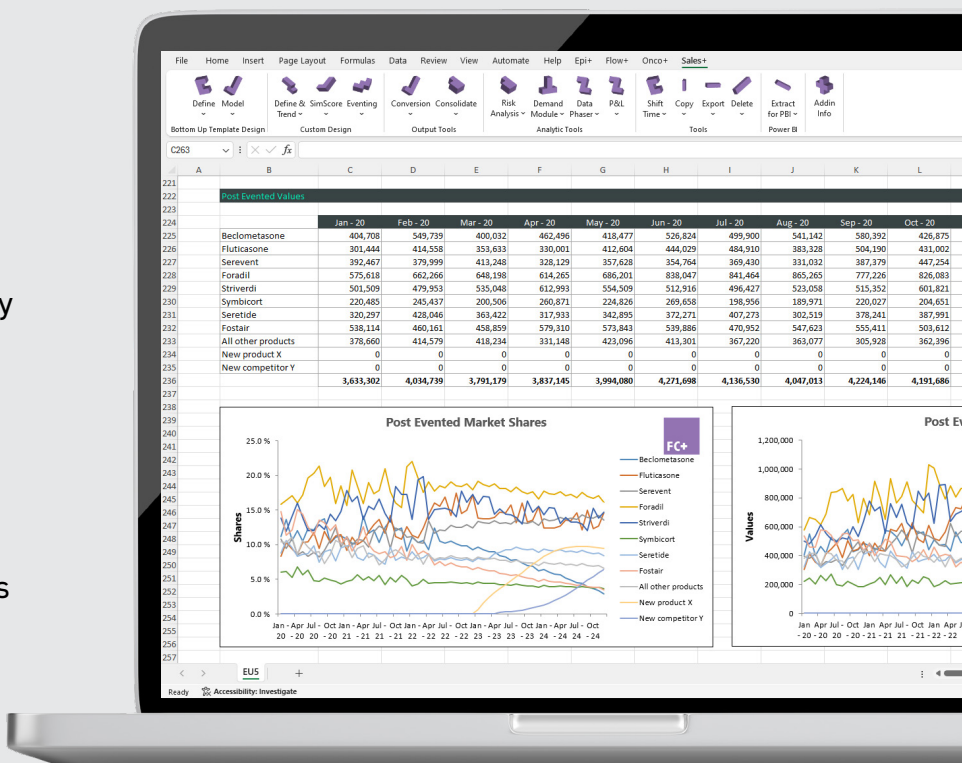
Advanced forecasting software that redefines industry standards.

Generate more accurate and actionable insights for any market, disease area, or product. Part of the FC+ suite of Excel add-ins, Sales+ uses time series methodology to turn historical data into reliable sales forecasting. It combines best-practice methodology with intuitive design to build transparent, robust models quickly.

CREATE AND POPULATE
FORECASTING MODELS ANYTIME,
ANYWHERE - EFFICIENTLY AND
COST-EFFECTIVELY.

Why Choose Sales+

- ▶ Create multiple forecasts efficiently
- ▶ Sophisticated inbuilt features and functionality
- ▶ Training and support included
- ▶ Consistent and transparent models
- ▶ Built on best-practice forecasting principles
- ▶ Easy to use for all teams



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A Modular, Intuitive Approach to Sales-Based Forecasting

Sales+ has advanced capabilities to transform complex data into actionable insights, enabling teams to forecast with greater accuracy and confidence.

SimScore

Estimate peak share by comparing product profiles

Monte Carlo Risk Analysis

Understand the impact of uncertainty and probability in your forecasts

Demand Module

Adjust for supply chain factors such as seasonality, SKU splits and parallel trade

P&L Module

Link forecast outputs to financial metrics for BD assessments

EXCEL ADD-INS FOR PHARMACEUTICAL FORECASTING,
BUILT ON DECADES OF INDUSTRY EXPERTISE.

Intuitive, Agile, Engaging, Innovative

EXPERIENCE
SALES+ TODAY

[Book a demo](#)



Responsive and user-friendly
Excel-based application



Modular approach: add to existing
models or build from scratch



Risk analysis, peak share
predictor, demand analysis



Visualize data in a click



Efficient, cost-effective, and flexible

The FC+ Suite

EPI+

SALES+

ONCO+

FLOW+

Each module is designed to meet specific forecasting needs, from trend-based sales forecasts to complex patient flow models.

Ready to transform your
pharmaceutical forecasting?
[Get in touch](#) to find out how we can help.

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