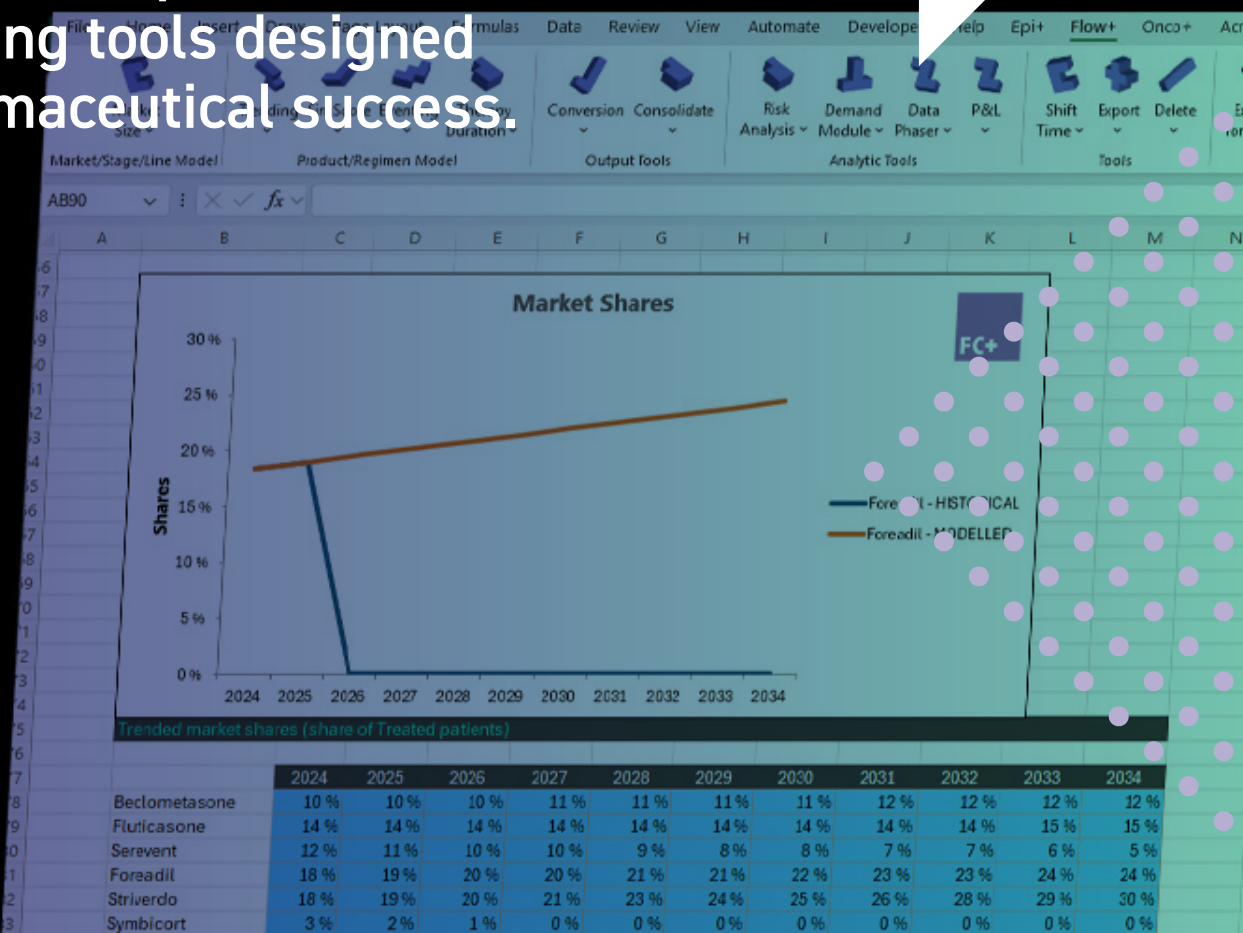


The Smarter Way to Forecast Pharma Markets

Empower your team with
intuitive, best-practice
forecasting tools designed
for pharmaceutical success.



A More Precise Approach To Forecasting With Flow+

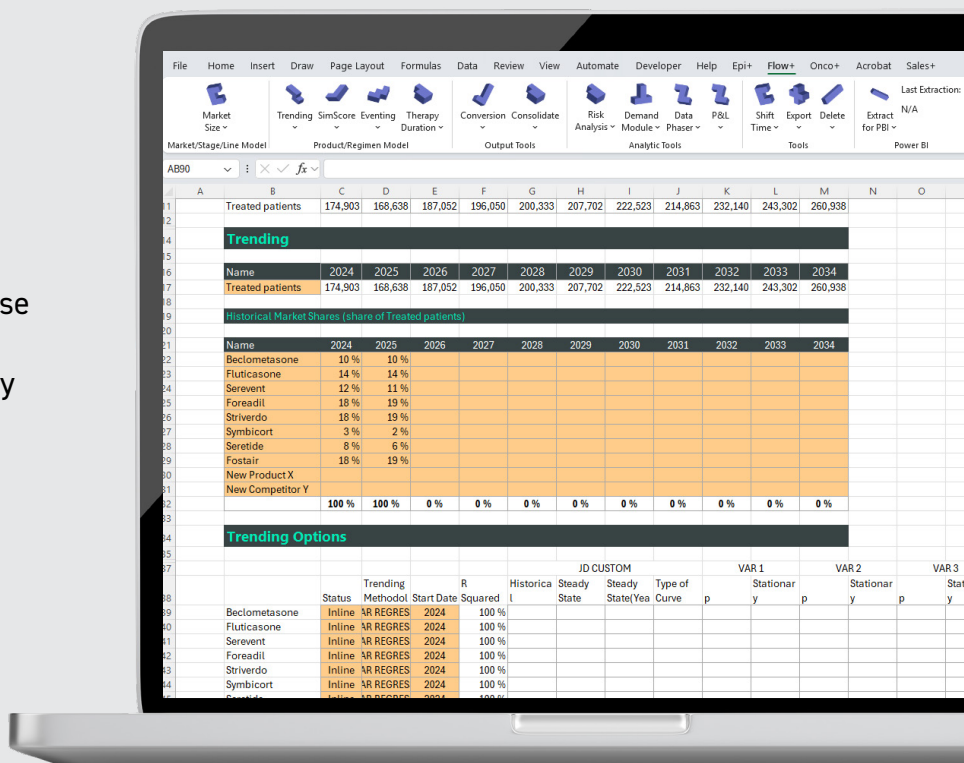
Advanced forecasting software that redefines industry standards.

Generate more accurate and actionable insights for any market, disease area, or product. Part of the FC+ suite of Excel add-ins, Flow+ is purpose-built for patient pathway and flow modeling in pharmaceuticals. It combines best-practice methodology with intuitive design to quickly build unlimited, transparent, and robust models for optimizing patient journeys and forecasting outcomes.

**CREATE AND POPULATE
PATIENT-FLOW MODELS
ANYTIME, ANYWHERE –
EFFICIENTLY AND COST-
EFFECTIVELY.**

Why Choose Flow+

- ▶ Suitable for any progressive disease
- ▶ Create multiple forecasts efficiently
- ▶ Follow patients through their treatment pathway
- ▶ All complex algorithms built in
- ▶ Training and support included
- ▶ Easy to use for all teams



FC+

Evaluate
a norstell company

J+D
an Evaluate company

Flow+ transforms complex data into actionable insights, empowering teams to forecast with greater accuracy and confidence.

SimScore

Estimate peak share by comparing product profiles

Monte Carlo Risk Analysis

Understand the impact of uncertainty and probability in your forecasts

Data Phaser

Instantly phase annual forecasts into monthly or quarterly views for sharper, more flexible insights

Efficiency and Consolidation

Instantly aggregate scenarios, indications, or regional forecasts for a complete view

EXCEL ADD-IN FOR FORECASTING PROGRESSIVE DISEASES,
BUILT ON DECADES OF INDUSTRY EXPERTISE.

Intuitive, Agile, Engaging, Innovative

EXPERIENCE
FLOW+ TODAY

[Book a demo](#)



Responsive and user-friendly
Excel-based application



Modular approach: add to existing
models or build from scratch



Risk analysis, peak share
predictor, demand analysis



Visualize data in a click



Efficient, cost-effective, and flexible

The FC+ Suite

EPI+

SALES+

ONCO+

FLOW+

Each module is designed to meet specific forecasting needs, from trend-based sales forecasts to complex patient flow models.

Ready to transform your
pharmaceutical forecasting?
[Get in touch](#) to find out how we can help.

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